THE Office of Innovative Scholarly Initiatives presents
UNM Open Access Week | October 20-26, 2014

Open Textbooks: Benefits and Challenges for the University of New Mexico

Monday, October 20th • 10-11 AM
Zimmerman Library, Willard Room

Panelists: John Byram, Director of UNM Press; Jon Wheeler, Data Curation Librarian, College of University Libraries & Learning Sciences, UNM, Carrie Mitchell, Interim Director of UNM Bookstore; Associated Students of UNM Representative

Panelists will discuss the potential benefits and challenges associated with open access textbook adoption at the University of New Mexico. In the past decade, the prices of many college textbooks have increased out of proportion to other higher education costs. The issue is particularly pronounced in the science, technology, and mathematics disciplines, to the extent that the high cost of required texts is impacting enrollment, student achievement and retention.

To address these issues, initiatives such as OpenStax College (openstaxcollege.org) have evolved to provide peer reviewed, Open Access textbooks to students for free or at greatly reduced costs. Faculty also have the option to adopt Open Access textbooks for their required texts or as supplementary materials. The choice is not simple and has both real and perceived costs, including lost revenue and the challenge of revising curriculum that has been optimized for a higher-cost textbook series.

How Can Tenure and Promotion Practices Reward Open Access Scholarship?

Monday, October 20th • 1-2 PM
Zimmerman Library, Willard Room

Panelists: Carol Parker, Senior Vice Provost for Academic Affairs and Professor of Law, UNM; Virginia Scharff, Associate Provost for Faculty Development, Distinguished Professor of History and Director of Center for the Southwest, UNM; Kevin Malloy, Associate VP for Research Initiatives and Professor of Physics and Electrical & Computer Engineering, UNM

Per the UNM Faculty Handbook, “Scholarship embodies the critical and accurate synthesis and dissemination of knowledge.” In many academic fields and disciplines, the synthesis and dissemination of research findings is controlled by a limited number of journals and publishers, whose pricing and marketing strategies can be in direct conflict with growing Federal and sponsor expectations toward efficient and free access to the products of publicly funded research. How do these competing interests impact academic faculty, who must balance conflicting expectations to publish in selective, high impact (and often pay-walled) titles while also meeting funder requirements toward openness? Is there a role for Open Access publishing and funding models in the humanities to support tenure and promotion processes? Do emerging funding initiatives in support of first book costs and institutional participation in Open Access journals such as PeerJ create any incentive to change tenure and promotion processes to more fully recognize and reward Open Access scholarship?

Open Government: Promises and Pitfalls

Tuesday, October 21 • 3:30-5 PM • Law Library, Room 2402
free parking provided in the L lot for attendees of this session

Moderator: Jon Wheeler, Data Curation Librarian, College of University Libraries & Learning Sciences, UNM
Panelists: Dede Feldman, New Mexico Senator 1997-2012; Brenda Castello, Executive Director of NM Compilation Commission; Benito Aragon, Co-founder and Publisher of NM Mercury; Daniel Barkley, Government Information Coordinator, College of University Libraries & Learning Sciences, UNM

“Openness will strengthen our democracy and promote efficiency and effectiveness in Government.” President Barack Obama (2009)

Panelists will explore the various themes connected with Open Government and the impact on New Mexico including issues of transparency in state and local government and how they impact the participation of an informed electorate. An informed electorate is a central component of any democracy. What constitutes a meaningful balance between efficiency and openness?
Open Data Success Stories: A Conversation with Figshare Founder Mark Hahnel

Wednesday, October 22 • 9-10 AM MDT
Live stream in Zimmerman Library, Frank Waters Room 105 (subject to change)
globally shared via Adobe Connect

Moderator: Steve Koch, Research Data Scientist, College of University Libraries & Learning Sciences, UNM
Speaker: Mark Hahnel, Founder of Figshare, London, UK

Figshare (figshare.com/) founder Mark Hahnel will demonstrate a few data sets that have been highly cited and re-used demonstrating the power of open data. Additional topics to be covered include factors driving users to the service and the types of technical and cultural barriers faced, as well as how Figshare may be used in partnership with institutional repositories.

The Impact and Challenges of Sharing Research Data in the Health Sciences

Wednesday, October 22 • 1-2 PM • Domenici Center West, Room B114

Moderator, Jacob Nash, Resource Management Librarian, Health Sciences Library and Informatics Center, UNM
Speakers: Tudor Oprea, Chief, Division of Biocomputing and Professor Division of Translational Informatics; Charles Wiggins, Associate Professor, Department of Internal Medicine

The recent mandate from the NIH to share genomic data from grant funded research states “Sharing research data supports...the translation of research results into knowledge, products, and procedures that improve human health” (National Institutes of Health Preamble for the Genomic Data Sharing Policy). Tudor Oprea and Chuck Wiggins will address how sharing and reusing research data can lead to improvements in human health, provide anecdotal data sharing success stories, discuss barriers to sharing and drawbacks for researchers.

Supporting Your Rights as an Author: University of New Mexico Libraries’ Open Access and Author’s Rights Services

Friday, October 24 • 3-4 PM • Zimmerman Library B30

Presenters: Jon Wheeler, Data Curation Librarian, College of University Libraries & Learning Sciences, UNM; Jacob Nash, Resource Management Librarian, Health Sciences Library and Informatics Center, UNM

At this session, faculty representing the libraries of UNM will discuss strategies for negotiating contracts that facilitate access to research products. Publisher policies regarding how faculty may use their own published research within their teaching and professional activities can vary significantly. Depending on the terms of the publisher’s contract, faculty may on the one hand be allowed to freely distribute, share and republish the articles they have authored. Alternatively, they may be prohibited from posting copies of their work on their personal and departmental websites or sharing via large scale platforms such as MOOCs.

Schedule subject to change.
Check openaccess.unm.edu for the most up-to-date schedule and visitor parking information.